

# Gütt Olk Feldhaus

## Press Release

### **Gütt Olk Feldhaus advises ESCADA on the Set-up of its Online Store Business Activities**

*Munich, December 6, 2012* – German business law firm Gütt Olk Feldhaus has advised ESCADA SE on the legal aspects of the set-up of its online store business activities. The legal advice was in particular related to the corporate structure of the online store and the integration of the newly founded ESCADA Online GmbH into the corporate governance of the ESCADA group.

ESCADA announced to commence its online shop activities in spring 2013. Until today only selected international warehouses such as Harrods in London sold products of Escada online.

Munich-based law firm Gütt Olk Feldhaus was founded in 2011. The partners previously worked for many years at Freshfields Bruckhaus Deringer LLP and, in the case of Sebastian Olk, also at Milbank, Tweed, Hadley & McCloy LLP. The key areas of expertise of Gütt Olk Feldhaus are corporate, M&A and finance.

#### **Advisors to ESCADA SE:**

Gütt Olk Feldhaus, Munich: Dr. Heiner Feldhaus, Dr. Sebastian Olk (both Corporate/M&A); Dr. Tilmann Gütt (Finance).

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