

Gütt Olk Feldhaus

Press Release

Gütt Olk Feldhaus advises windeln.de on its Acquisition of Feedo to expand into Czech Republic, Poland and Slovakia

Munich, April 20, 2015 – The business law firm Gütt Olk Feldhaus advised Munich based windeln.de AG on its acquisition of Feedo Sp. z o. o., Warsaw/Poland, a leading online retailer of baby and toddler related products in the Czech Republic, Poland and Slovakia. The acquisition is in line with windeln.de's strategy to expand its presence in the European market.

windeln.de is one of the leading online retailers for baby, toddler and children products in Germany, Austria and Switzerland. The closing of the transaction is subject to customary closing conditions. The consideration for the acquisition comprises cash as well as new shares in windeln.de, a part of which is paid as earn-out.

Gütt Olk Feldhaus has advised windeln.de before in several investment rounds (including a EUR 45 million financing round in 2015 with Goldman Sachs and Deutsche Bank as lead investors), acquisitions and corporate measures (including the shareholders' agreement in connection with the most recent conversion into a German stock corporation).

Legal advisors to windeln.de AG:

Gütt Olk Feldhaus (Munich): Dr. Sebastian Olk, Attila Oldag (both Lead Partners, M&A), Dr. Daniel Holzmann (Senior Associate)

Schoenherr (Due Diligence and Local Counsel): Pawel Halwa (Warsaw), Vladimír Čížek (Prague)

About Gütt Olk Feldhaus:

Gütt Olk Feldhaus is a law firm founded by experienced lawyers from leading international law firms. All partners of the Munich-based law firm previously worked for many years at Freshfields Bruckhaus Deringer, Hengeler Mueller and/or Milbank Tweed Hadley & McCloy, respectively. The key areas of expertise of Gütt Olk Feldhaus are corporate, M&A and finance with a particular focus on transactions and cross border aspects.

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