

Gütt Olk Feldhaus

Press Release

Gütt Olk Feldhaus advises windeln.de in its acquisition of Kindertraum.ch AG

Munich, March 26, 2014 – The business law firm Gütt Olk Feldhaus has advised windeln.de GmbH, one of the largest online shops for everyday baby products in Germany, on the acquisition of Kindertraum.ch AG, Switzerland. The acquisition will create the largest online shop for baby and small children products in Switzerland.

windeln.de generated revenues of EUR 65 million in 2013. Its main shareholders are, besides the founders, funds advised by 360 Capital Partners, Acton Capital Partners, DN Capital and MCI. Kindertraum.ch AG with its online shops Kindertraum.ch and Toys.ch is one of the leading online retailers of baby products and toys in Switzerland.

The transaction was structured as a share-to-share transaction following a carve-out of Kindertraum.ch AG. The parties agreed to keep the purchase price confidential.

Legal advisors to windeln.de GmbH and its shareholders:

Gütt Olk Feldhaus (Munich): Partners: Attila Oldag, Dr. Sebastian Olk (both Partners Corporate/M&A).

Wegner Plattner, Basel, (Partner: Reto Vonzun, Associate: Robert von Rosen) advised on the Swiss law aspects of the transaction.

About Gütt Olk Feldhaus:

Gütt Olk Feldhaus is a law firm founded by experienced lawyers from leading international law firms. All partners of the Munich-based law firm previously worked for many years at Freshfields Bruckhaus Deringer, Hengeler Mueller and/or Milbank Tweed Hadley & McCloy, respectively. The key areas of expertise of Gütt Olk Feldhaus are corporate, M&A and finance with a particular focus on transactions and cross border aspects.

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