

# Gütt Olk Feldhaus

## Press Release

### **Gütt Olk Feldhaus advises on Sale of posterXXL AG to PhotoBox Group**

*Munich, July 29, 2015* – The business law firm Gütt Olk Feldhaus advised the sole shareholder of posterXXL AG on the sale of all shares to the UK based PhotoBox group. The parties agreed to keep the purchase price confidential.

posterXXL is a fast-growing manufacturer and provider of personalized photo printing services based in Munich. The company offers several possibilities online for having photos printed on a wide variety of materials. The range of products includes posters and canvases from photo albums and calendars to various photo gifts. posterXXL services customers with its online shop in Germany, France, Austria and the Benelux countries and has about 200 employees.

PhotoBox Group is a leading European digital consumer service provider of personalized products and gifts. With the acquisition of posterXXL, PhotoBox is fostering its international expansion strategy.

The process was led by Altium Capital AG as financial advisor.

#### **Legal advisors to windeln.de AG:**

**Gütt Olk Feldhaus** (Munich): Attila Oldag, Dr. Sebastian Olk (both Lead Partners, Corporate/ M&A), Dr. Daniel Holzmann (Corporate/M&A), Katalin Siklosi (Corporate/M&A), Daniel Negenborn (Corporate/M&A).

#### **About Gütt Olk Feldhaus:**

Gütt Olk Feldhaus is a law firm founded by experienced lawyers from leading international law firms. All partners of the Munich-based law firm previously worked for many years at Freshfields Bruckhaus Deringer, Hengeler Mueller and/or Milbank Tweed Hadley & McCloy, respectively. The key areas of expertise of Gütt Olk Feldhaus are corporate, M&A and finance with a particular focus on transactions and cross border aspects.

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