

# Gütt Olk Feldhaus

## Press Release

### **Gütt Olk Feldhaus advises ARCUS Capital AG on the Acquisition of the Affiliate Marketing Network belboon from YOC AG**

*Munich, July 28, 2014* – The business law firm Gütt Olk Feldhaus has advised ARCUS Capital AG on the acquisition of the affiliate marketing network belboon GmbH from YOC AG. The parties agreed to keep the purchase price confidential.

belboon is among the three leading performance networks in the DACH region (Germany, Austria, Switzerland) and focuses on the expansion of its international business activities. Around 1,300 partner programs and publishers from about 30 nations are active members. Berlin based belboon GmbH was founded in 2002.

ARCUS is a Munich based independent holding company which was founded by entrepreneurs in 1994. Its investment focus is on medium-sized companies in German-speaking countries.

#### **Legal advisors to ARCUS Capital AG:**

**Gütt Olk Feldhaus**, Munich: Attila Oldag, Dr. Sebastian Olk (partners, M&A)

#### **About Gütt Olk Feldhaus:**

Gütt Olk Feldhaus is a law firm founded by experienced lawyers from leading international law firms. All partners of the Munich-based law firm previously worked for many years at Freshfields Bruckhaus Deringer, Hengeler Mueller and/or Milbank Tweed Hadley & McCloy, respectively. The key areas of expertise of Gütt Olk Feldhaus are corporate, M&A and finance with a particular focus on transactions and cross border aspects.

#### **Contact:**

Attila Oldag  
Gütt Olk Feldhaus  
Partnerschaft von Rechtsanwälten  
Hackenstraße 5  
80331 Munich  
Germany  
Tel. +49 89 24 22 41 140  
Attila.Oldag@gof-partner.com  
www.gof-partner.com

Dr. Sebastian Olk  
Gütt Olk Feldhaus  
Partnerschaft von Rechtsanwälten  
Hackenstraße 5  
80331 Munich  
Germany  
Tel. +49 89 24 22 41 120  
Sebastian.Olk@gof-partner.com  
www.gof-partner.com